Global Security of Tenure Campaign – the Time of Rights

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Global Eradication of Infectious Diseases

- The global eradication of infectious diseases through highly coordinated campaigns has been successful.

- Smallpox affecting humans was officially eradicated in 1980.

- Rinderpest, affecting ruminants, was declared completely eradicated in 2010.

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Source: http://hub.jhu.edu/2015/01/12/smallpox-exhibit-welch-medical-library/

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Source: http://www.unicefrosa-progressreport.org/eradicatepolio.html

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Security of Tenure –
A Human Rights Issue

- Although insecurity of tenure is not a disease, its impact is devastating in terms of trapping people in poverty, displacing communities and making them homeless, and reducing food security and creating hunger.

Source: http://blog.chemonics.com/know-your-sdgs:-land-matters-for-sustainable-development

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Global Campaign to Eradicate Insecurity of Tenure

Can we go to scale and achieve 80% global security of tenure by 2030?

Source: http://turncommunityservices.org/wp-content/uploads/2014/09/yourethebest.jpg

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Source: http://www.dreamstime.com/royalty-free-stock-photos-global-destruction-image17820038

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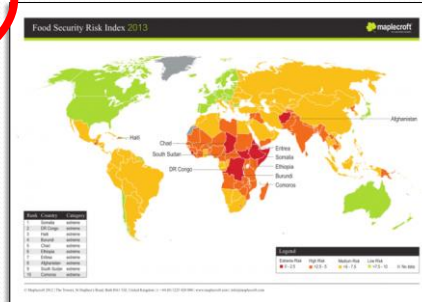
What are the Campaign Drivers?

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What are the Campaign Drivers?

70% world's population have no access to formal Land Administration services

Only 25% of the 6 billion land parcels worldwide are formally registered and have robust security of tenure.

Source: http://reliefweb.int/map/world/world-food-security-risk-index-2013

Tenure insecurity has a knock on effect on sustainable cities, climate change management, food security, poverty alleviation and more.

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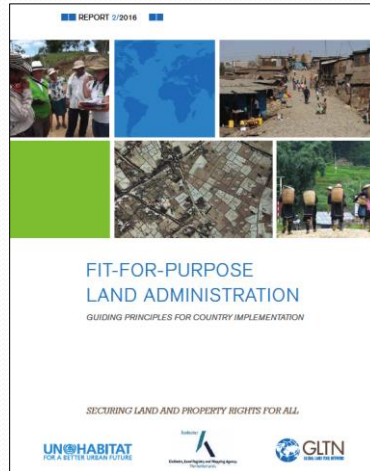# What are the Campaign Drivers?

The Post 2015 Agenda

Source: https://sustainabledevelopment.un.org/?menu=1300

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What are the Campaign Drivers?

Fit-For-Purpose Land Administration

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What are the Campaign Drivers?

Fit-For-Purpose Land Admin – Top Down National Solution

- There is an urgent need to build systems which can identify the way land is occupied and used and provide security of tenure and control of the use of land.

- When building such systems the focus should be on a "fit-for-purpose approach" that will meet the needs of society today and can be incrementally improved over time.

A **fit-for-purpose** approach includes the following elements:

- **Flexible** in the spatial data capture approaches to provide for varying use and occupation.

- **Inclusive** in scope to cover all tenure and all land.

- **Participatory** in approach to data capture and use to ensure community support.

- **Affordable** for the government to establish and operate, and for society to use.

- **Reliable** in terms of information that is authoritative and up-to-date.

- **Attainable** to establish the system within a short timeframe and within available resources.

- **Upgradeable** with regard to incremental improvement over time in response to social and legal needs and emerging economic opportunities.
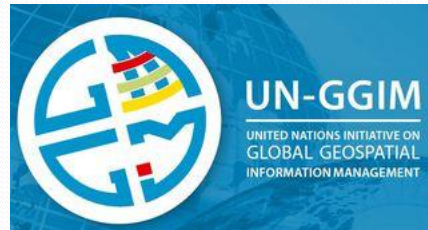
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What are the Campaign Drivers?

Global Initiatives

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What are the Campaign Drivers?

Significantly Increased Capacity

Locally Trained Land Officers

Para-Legals

Land Entrepreneurs

Knowledge Workers

Barefoot Surveyors

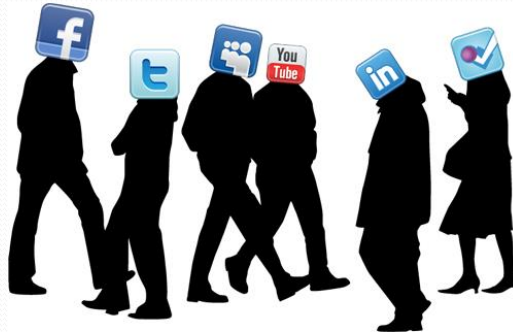Trusted Intermediaries

Source: USAID

Para-Surveyors

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What are the Campaign Drivers?

Engagement with communities through Social-Media

Source:
https://aboutourism.files.wordpress.com/2011/10/mill

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What are the Campaign Drivers?

New Global Players

- Facebook has used its AI tools to identify human-made structures in 20 countries in Africa.
- It will make highly detailed maps of places where it believes people are living available to the public later this year.
- 14.6 billion satellite images analysed covering 20 countries.
- Resulted in 350TB of data with a spatial resolution of 5m.
- Inform its Internet.org initiative

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Source:
http://www.bbc.com/news/technolo
gy-35633915

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What are the Campaign Drivers?

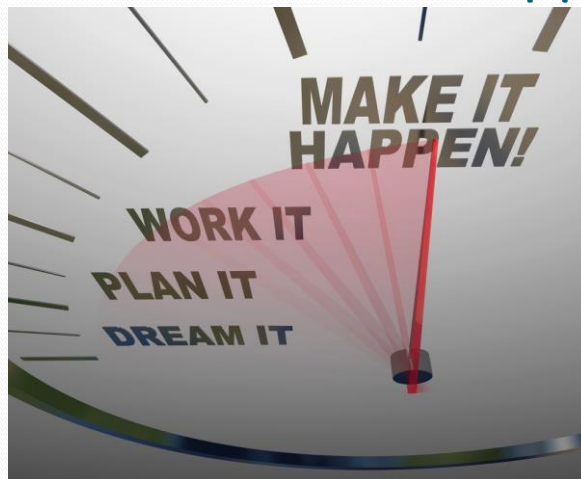**… and of course there is some good technology around!**

Source: Technology News   ©KnowEdgeLtd   15

How can we Make it Happen?

Source: http://www.reddrivingschool.com/2013/01/10-steps-to-pass-your-test-step-9/make-it-happen_original/   ©KnowEdgeLtd   16

Making the Campaign Work

The key institutions in the land domain support the campaign and take the lead
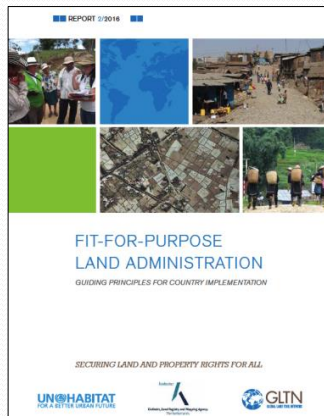
Making the Campaign Work

Global campaign fundamentally supported by Fit-For-Purpose Land Administration

Making the Campaign Work

Consistent messages and approaches from UN family and donors

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Making the Campaign Work

Support of Land Professional Organisations

Land Surveyors

Project Managers

Lawyers

Financial Services

Valuers

Planners

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Making the Campaign Work

Identify and target priority countries / areas through determining perception of insecurity of tenure

Social Media

Market Research SMS Surveys

Crowdsourcing

Official Sources

Satellite Imagery AI Analysis

Big Data

tomnod   South Sudan: Food security   ⓘ 💬   Sign In   📖 3 ⚲ 0 ⊛ 0   ⌂

Help us find...

📍 Permanent dwelling

©KnowEdgeLtd   Source: http://www.tomnod.com/campaign/   21

Making the Campaign Work

Advocacy at the political levels

- The politicians and decision makers in the land sector are key in this change process and need to become advocates of change through understanding the social, environmental and economic benefits of this journey of change.

Source: https://www.msdiabetes.org/sites/default/files/A   ©Know Edge Ltd   22

Making the Campaign Work

Need a variety of touch points to influence

- In many developing countries land issues are highly political and controversial.

- Therefore, drivers for change will have to be initiated through influencers at other entry points in the network of stakeholders across the land sector.
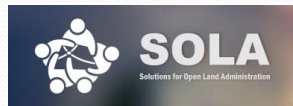
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Source: http://cdn2.hubspot.net/hubfs/455513/touchpoints-

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Making the Campaign Work

'Bottom-up Pro-Poor Land Rights Initiatives also Important

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Making the Campaign Work

Convergence on the FFP Land Administration Approach

- The World Bank, UN-GGIM, UN-HABITAT and UN-FAO should ensure that the land administration projects they support are designed around FFP by default.
- Donor community needs to ensure their project designs are FFP compliant.

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Source: http://www.heyuguys.com/images/2012/05/UN-Logo.jpeg

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Making the Campaign Work

Create and test country specific strategies for FFP land administration

- The FFP guidelines published by GLTN provide structured guidance to support the formulation of country specific strategies for FFP land administration.
- There is a need to quickly provide support to early adopter countries to create and test country specific strategies for FFP land administration.
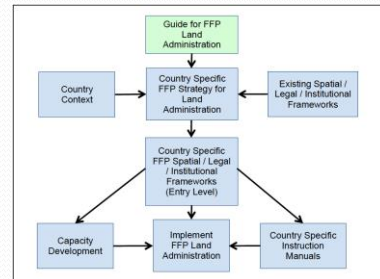- Share this best practice.

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Making the Campaign Work

How to create a country specific strategy for FFP land administration

- Analysis of country context
- Analysis of existing spatial / legal / institutional frameworks
- Developing a country specific FFP strategy for land administration
- Economic Benefits Analysis

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Making the Campaign Work

Trusted Intermediaries endorsed by FIG to build capacity

- Should FIG create a new *genre* of Land Professional to provide a home for Trusted Intermediaries?

Source: http://www.govloop.com/community/blog   ©Know Edge Ltd

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Making the Campaign Work
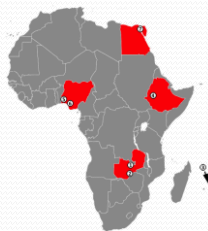
Network of FFP Land Administration learning and knowledge

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Making the Campaign Work

Country Campaigns

Targeted

Highly Coordinated

Sustainable Solutions Maintained

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The Perfect Storm of Change

FFP Land Administration

VGGTs

OGC Standards

Scalable Solutions

New Global Players

Social Media

Trusted Intermediaries Capacity

Pro-Poor Land Rights Tools

Support Land Sector Key Stakeholders

SDGs

The time is right to launch a Global Security of Tenure Campaign

Source: http://pixdaus.com

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Thank You

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FIG

FIG COMISSION 7 ANNUAL MEETING

GEOCONFERENCE ON CADASTRE 4.0
TRANSPARENCY, PARTICIPATION, COLLABORATION

24-28 OCTOBER 2016 | COIMBRA, PORTUGAL

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